

Courses & Curriculum

Structure of the Curriculum:

A) **Duration of the program:** 4 Years (8 Semesters)

B) **Admission Requirements:**

Public Examinations	Result
SSC	GPA 2.5
HSC	GPA 2.5
or	
Anyone scored minimum GPA 2 in either of the above examinations must have to achieve GPA 6 altogether.	
or	
Altogether GPA 5 in case of freedom fighter's son/daughter.	

English Medium Examination	Result
O-Level	Must have minimum 5 subjects
A-Level	Must have minimum 2 subjects
Among the above 7 subjects 4 must have "B" Grade/GPA 4 and remaining three subjects must have "C" Grade/GPA 3.5.	

GED Examination	Result
In 5 courses must have to score 410 marks out of 800 and on an average 450 marks.	

C) Total minimum credit requirement to complete the program: 140 credit hours

D) Total Class Weeks in a Semester: 16 Weeks

E) Minimum CGPA requirements for Graduation: A student must earn 140 credits with minimum CGPA 2.5 (on the scale of 4), failing which she/he shall not be awarded the degree.

F) Maximum academic years of completion: 7 Academic Years

G) Category of Courses:

GENERAL EDUCATION COURSES: 7 General Education Courses

Course Code	Course Title	Credit
(as per BNQF)		
1st Semester		
04101	Introduction to Social Sciences	3
04104	Remedial English	3
3rd Semester		
04111	Professional English	3
04112	Introduction to Computer	3
04114	Bangladesh Studies	3
5th Semester		
04125	Computer Applications in Business	3
04126	Environmental Science and Sustainability	3
Total Credits for the General Education Courses		21

CORE COURSES: 31 Core Courses

SL. No.	Course Code (as per BNQF)	Course Title	Credit
1	04102	Introduction to Business	3
2	04103	Financial Accounting-1	3
3	04105	Business Mathematics	3
4	04106	Business Communication	3
5	04107	Financial Accounting -2	3
6	04108	Principles of Marketing	3
7	04109	Principles of Management	3
8	04110	Business Statistics	3
9	04113	Business Environment	3
10	04115	Organizational Behavior	3
11	04116	Microeconomics	3
12	04117	Business Law	3
13	04118	Macroeconomics	3
14	04119	Auditing	3
15	04120	Introduction to Finance	3
16	04121	Operations Research	3
17	04122	Cost Accounting	3
18	04123	Operations Management	3
19	04124	International Business	3
20	04127	Taxation	3
21	04128	Human Resource Management	3

22	04129	Principles of Banking	3
23	04130	Management Science	3
24	04131	Financial Management	3
25	04132	Marketing Management	3
26	04133	Entrepreneurship Development	3
27	04134	Principles of Insurance	3
28	04135	Management Accounting	3
29	04136	Management Information System	3
30	04137	Research Methodology and Report Writing	6
31	04138	Strategic Management	4
Total Credits for the Core Courses			97

ELECTIVE COURSES: 4 Elective courses for Specialization within the Discipline

Course Code	Course Title	Credit
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
Total Credits for the Elective Courses		16

CAPSTONE COURSE/INTERNSHIP/THESIS/PROJECTS/PORTFOLIO: 1 Internship Report

Course Code	Course Title	Credit
(as per BNQF)		
04168	Internship Report	6

The Summary of Marks and Credit Distribution for BBA Program:

Details	Number of Courses	Marks	Credit
1st to 7th Semester: 29 Core Courses with 3 credit hours each; 1 Core Course with 6 credit hours; and 7 General Education Courses with 3 credit hours each.	37	3700	114
8th Semester: 1 Core Course and 4 Elective Courses from the Specialization with 4 credit hours each.	5	500	20
Internship Report with 6 credit hours	1	100	6
Total	43	4300	140

Semester-wise distribution of courses

1st Semester (3 Core Courses and 2 General Education Courses)		
Course Code (as per BNQF)	Course Title	Credit
04101	Introduction to Social Sciences	3
04102	Introduction to Business	3
04103	Financial Accounting-1	3
04104	Remedial English	3
04105	Business Mathematics	3
Total Credit in 1st Semester		15

2nd Semester (5 Core Courses)		
Course Code (as per BNQF)	Course Title	Credit
04106	Business Communication	3
04107	Financial Accounting -2	3
04108	Principles of Marketing	3
04109	Principles of Management	3
04110	Business Statistics	3
Total Credit in 2nd Semester		15

3rd Semester (3 Core Courses and 3 General Education Courses)		Credit
Course Code	Course Title	
(as per BNQF)		
04111	Professional English	3
04112	Introduction to Computer	3
04113	Business Environment	3
04114	Bangladesh Studies	3
04115	Organizational Behavior	3
04116	Micro Economics	3
Total Credit in 3rd Semester		18

4th Semester (5 Core Courses)		Credit
Course Code	Course Title	
(as per BNQF)		
04117	Business Law	3
04118	Macroeconomics	3
04119	Auditing	3
04120	Introduction to Finance	3
04121	Operations Research	3
Total Credit in 4th Semester		15

5th Semester (4 Core Courses and 2 General Education Courses)		
Course Code (as per BNQF)	Course Title	Credit
04122	Cost Accounting	3
04123	Operations Management	3
04124	International Business	3
04125	Computer Applications in Business	3
04126	Environmental Science and Sustainability	3
04127	Taxation	3
Total Credit in 5th Semester		18

6th Semester (5 Core Courses)		
Course Code (as per BNQF)	Course Title	Credit
04128	Human Resource Management	3
04129	Principles of Banking	3
04130	Management Science	3
04131	Financial Management	3
04132	Marketing Management	3
Total Credit in 6th Semester		15

7th Semester (5 Core Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04133	Entrepreneurship Development	3
04134	Principles of Insurance	3
04135	Management Accounting	3
04136	Management Information System	3
04137	Research Methodology and Report Writing	6
Total Credit in 7th Semester		18

8th Semester Finance Major		
(1 Core Course, 4 Elective Courses and 1 Internship Report)		Credit
Course Code	Course Title	
(as per BNQF)		
04138	Strategic Management (Core Course)	4
04139	Public Finance	4
04140	Development Finance	4
04141	Investment Analysis & Portfolio Management	4
04142	Financial Derivatives	4
04144	Project Management	4
04145	International Finance	4
04146	Money & Capital Markets	4
04168	Internship Report	6
Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1		26

Internship Report)**8th Semester Marketing Major****(1 Core Course, 4 Elective Courses and 1 Internship Report)****Credit**

Course Code (as per BNQF)	Course Title	
04147	Consumer Behavior	4
04148	Service Marketing	4
04149	Marketing Research	4
04150	Advertising & Sales Promotion	4
04151	International Marketing	4
04152	Brands Management	4
04153	Distribution Management	4
04154	Sales Management	4
04168	Internship Report	6
Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1 Internship Report)		26

8th Semester HRM Major**(1 Core Course, 4 Elective Courses and 1 Internship Report)****Credit**

Course Code (as per BNQF)	Course Title	
04138	Strategic Management (Core Course)	4
04155	Industrial Relations	4
04156	Compensation Management	4

04157	Human Resource Information System	4
01458	Industrial & Labor Laws	4
04159	Training & Development	4
04168	Internship Report	6
Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1 Internship Report)		26

*** Specialization/Major:**

1. Finance.
2. Human Resource Management.
3. Marketing.
4. Management Information Systems.

STRUCTURE OF THE CURRICULUM: FOR MBA

Duration of the program:

A) 1.5 Years (3 Semesters) Programs Duration Eligibility MBA Executive & Engr. Program 1.5Years As per UGC Rules

B) Admission Requirements: Public Examinations Result SSC GPA 2.5 HSC GPA 2.5 or Anyone scored minimum GPA 2 in either of the above examinations must have to achieve GPA 6 altogether. or Altogether GPA 5 in case of freedom fighter's son/daughter.

English Medium Examination Result O-Level Must have minimum 5 subjects A-Level Must have minimum 2 subjects Among the above 7 subjects 4 must have "B" Grade/GPA 4 and remaining three subjects must have "C" Grade/GPA 3.5. GED Examination Result In 5 courses must have to score 410 marks out of 800 and on an average 450 marks.

Post Graduate Degree Result Honors/B.com/BSC/any other post graduate degree Must have minimum 2nd class

C) Total minimum credit requirement to complete the program: 48 Credits

D) Total Class Weeks in a Semester: 16 Weeks (48 Hours)

E) Minimum CGPA requirements for Graduation: A student must earn 48 credits with minimum CGPA 2.5 (on the scale of 4), failing which she/he shall not be awarded the degree.

F) Maximum academic years of completion: 4 Academic Years.

SEMESTER -WISE DISTRIBUTION OF COURSES

1st Semester

Course Code	Course Title	Credit
	Management & Organizational Behavior	3
	Supply Chain Management	3
	Managerial Economics	3
	Research Methodology	3
	Managerial Accounting	3

2nd Semester

Course Code

Course Title

Human Resource Management

Marketing Management

Production & Operations Management

International Business Management

Managerial Finance

Total Credit in 2nd Semester

15

3rd Semester

Specialization (Any four courses will be offered):

Continued on "MBA Specialization"

041108

Research Project

Credit 3