



University of Science and Technology Chittagong (USTC)
Faculty of Business Administration (FBA)

Courses & Curriculum

BBA, MBA & MBM

Structure of the Curriculum:BBA

A) **Duration of the program:** 4 Years (8 Semesters)

B) **Admission Requirements:**

Public Examinations	Result
SSC	GPA 2.5
HSC	GPA 2.5
or	
Anyone scored minimum GPA 2 in either of the above examinations must have to achieve GPA 6 altogether.	
or	
Altogether GPA 5 in case of freedom fighter's son/daughter.	

English Medium Examination	Result
O-Level	Must have minimum 5 subjects
A-Level	Must have minimum 2 subjects
Among the above 7 subjects 4 must have "B" Grade/GPA 4 and remaining three subjects must have "C" Grade/GPA 3.5.	

GED Examination	Result
In 5 courses must have to score 410 marks out of 800 and on an average	

450 marks.

- C) Total minimum credit requirement to complete the program:** 140 credit hours
- D) Total Class Weeks in a Semester:** 16 Weeks
- E) Minimum CGPA requirements for Graduation:** A student must earn 140 credits with minimum CGPA 2.5 (on the scale of 4), failing which she/he shall not be awarded the degree.
- F) Maximum academic years of completion:** 7 Academic Years
- G) Category of Courses:**

GENERAL EDUCATION COURSES: 7 General Education Courses

Course Code	Course Title	Credit
(as per BNQF)		
1st Semester		
04101	Introduction to Social Sciences	3
04104	Remedial English	3
3rd Semester		
04111	Professional English	3
04112	Introduction to Computer	3
04114	Bangladesh Studies	3
5th Semester		
04125	Computer Applications in Business	3

04126	Environmental Science and Sustainability	3
Total Credits for the General Education Courses		21

CORE COURSES: 31 Core Courses

SL. No.	Course Code (as per BNQF)	Course Title	Credit
1	04102	Introduction to Business	3
2	04103	Financial Accounting-1	3
3	04105	Business Mathematics	3
4	04106	Business Communication	3
5	04107	Financial Accounting -2	3
6	04108	Principles of Marketing	3
7	04109	Principles of Management	3
8	04110	Business Statistics	3
9	04113	Business Environment	3
10	04115	Organizational Behavior	3
11	04116	Microeconomics	3
12	04117	Business Law	3
13	04118	Macroeconomics	3
14	04119	Auditing	3
15	04120	Introduction to Finance	3
16	04121	Operations Research	3
17	04122	Cost Accounting	3
18	04123	Operations Management	3

19	04124	International Business	3
20	04127	Taxation	3
21	04128	Human Resource Management	3
22	04129	Principles of Banking	3
23	04130	Management Science	3
24	04131	Financial Management	3
25	04132	Marketing Management	3
26	04133	Entrepreneurship Development	3
27	04134	Principles of Insurance	3
28	04135	Management Accounting	3
29	04136	Management Information System	3
30	04137	Research Methodology and Report Writing	6
31	04138	Strategic Management	4
Total Credits for the Core Courses			97

ELECTIVE COURSES: 4 Elective courses for Specialization within the Discipline

Course Code	Course Title	Credit
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
-----	- Elective from Specialization	4
Total Credits for the Elective Courses		16

CAPSTONE COURSE/INTERNSHIP/THESIS/PROJECTS/PORTFOLIO: 1 Internship Report

Course Code	Course Title	Credit
(as per BNQF)		
04168	Internship Report	6

The Summary of Marks and Credit Distribution for BBA Program:

Details	Number of Courses	Marks	Credit
1st to 7th Semester: 29 Core Courses with 3 credit hours each; 1 Core Course with 6 credit hours; and 7 General Education Courses with 3 credit hours each.	37	3700	114
8th Semester: 1 Core Course and 4 Elective Courses from the Specialization with 4 credit hours each.	5	500	20
Internship Report with 6 credit hours	1	100	6
Total	43	4300	140

Semester-wise distribution of courses

1st Semester (3 Core Courses and 2 General Education Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04101	Introduction to Social Sciences	3
04102	Introduction to Business	3
04103	Financial Accounting-1	3
04104	Remedial English	3
04105	Business Mathematics	3
Total Credit in 1st Semester		15

2nd Semester (5 Core Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04106	Business Communication	3
04107	Financial Accounting -2	3
04108	Principles of Marketing	3
04109	Principles of Management	3
04110	Business Statistics	3
Total Credit in 2nd Semester		15

3rd Semester (3 Core Courses and 3 General Education Courses)		Credit
Course Code	Course Title	
(as per BNQF)		
04111	Professional English	3
04112	Introduction to Computer	3
04113	Business Environment	3
04114	Bangladesh Studies	3
04115	Organizational Behavior	3
04116	Micro Economics	3
Total Credit in 3rd Semester		18

4th Semester (5 Core Courses)		Credit
Course Code	Course Title	
(as per BNQF)		
04117	Business Law	3
04118	Macroeconomics	3
04119	Auditing	3
04120	Introduction to Finance	3
04121	Operations Research	3
Total Credit in 4th Semester		15

5th Semester (4 Core Courses and 2 General Education Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04122	Cost Accounting	3
04123	Operations Management	3
04124	International Business	3
04125	Computer Applications in Business	3
04126	Environmental Science and Sustainability	3
04127	Taxation	3
Total Credit in 5th Semester		18

6th Semester (5 Core Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04128	Human Resource Management	3
04129	Principles of Banking	3
04130	Management Science	3
04131	Financial Management	3
04132	Marketing Management	3
Total Credit in 6th Semester		15

7th Semester (5 Core Courses)		
Course Code	Course Title	Credit
(as per BNQF)		
04133	Entrepreneurship Development	3
04134	Principles of Insurance	3
04135	Management Accounting	3
04136	Management Information System	3
04137	Research Methodology and Report Writing	6
Total Credit in 7th Semester		18

8th Semester Finance Major		
(1 Core Course, 4 Elective Courses and 1 Internship Report)		Credit
Course Code	Course Title	
(as per BNQF)		
04138	Strategic Management (Core Course)	4
04139	Public Finance	4
04140	Development Finance	4
04141	Investment Analysis & Portfolio Management	4
04142	Financial Derivatives	4
04144	Project Management	4
04145	International Finance	4
04146	Money & Capital Markets	4
04168	Internship Report	6

Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1 Internship Report)	26
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8th Semester Marketing Major		Credit
(1 Core Course, 4 Elective Courses and 1 Internship Report)		
Course Code	Course Title	
(as per BNQF)		
04147	Consumer Behavior	4
04148	Service Marketing	4
04149	Marketing Research	4
04150	Advertising & Sales Promotion	4
04151	International Marketing	4
04152	Brands Management	4
04153	Distribution Management	4
04154	Sales Management	4
04168	Internship Report	6
Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1 Internship Report)		26

8th Semester HRM Major		Credit
(1 Core Course, 4 Elective Courses and 1 Internship Report)		
Course Code	Course Title	
(as per BNQF)		
04138	Strategic Management (Core Course)	4
04155	Industrial Relations	4

04156	Compensation Management	4
04157	Human Resource Information System	4
01458	Industrial & Labor Laws	4
04159	Training & Development	4
04168	Internship Report	6
Total Credit in 8th Semester (1 Core Course, 4 Elective Courses and 1 Internship Report)		26

*** Specialization/Major:**

1. Finance.
2. Human Resource Management.
3. Marketing.
4. Management Information Systems.

STRUCTURE OF THE CURRICULUM: FOR MBA

Duration of the program:

A) 1.5 Years (3 Semesters) Programs Duration Eligibility MBA Executive & Engr. Program 1.5Years
As per UGC Rules

B) Admission Requirements: Public Examinations Result SSC GPA 2.5 HSC GPA 2.5 or Anyone scored minimum GPA 2 in either of the above examinations must have to achieve GPA 6 altogether. or Altogether GPA 5 in case of freedom fighter's son/daughter.

English Medium Examination Result O-Level Must have minimum 5 subjects A-Level Must have minimum 2 subjects Among the above 7 subjects 4 must have "B" Grade/GPA 4 and remaining three subjects must have "C" Grade/GPA 3.5. GED Examination Result In 5 courses must have to score 410 marks out of 800 and on an average 450 marks.

Post Graduate Degree Result Honors/B.com/BSC/any other post graduate degree Must have minimum 2nd class

C) Total minimum credit requirement to complete the program: 48 Credits

D) Total Class Weeks in a Semester: 16 Weeks (48 Hours)

E) Minimum CGPA requirements for Graduation: A student must earn 48 credits with minimum CGPA 2.5 (on the scale of 4), failing which she/he shall not be awarded the degree.

F) Maximum academic years of completion: 4 Academic Years.

SEMESTER -WISE DISTRIBUTION OF COURSES

1st Semester

Course Code	Course Title	Credit
	Management & Organizational Behavior	3
	Supply Chain Management	3
	Managerial Economics	3
	Research Methodology	3

2nd Semester

Course Code

Course Title

Human Resource Management

Marketing Management

Production & Operations Management

International Business Management

Managerial Finance

Total Credit in 2nd Semester

15

3rd Semester

Specialization (Any four courses will be offered):

Continued on "MBA Specialization"

041108

Research Project

Credit 3

Courses to be offered for MBM

1st Semester

EM 101 Management & Organizational Behavior

EM 102 Supply Chain Management

EM 103 Managerial Economics

EM 104 Research Methodology

EM105 Managerial Accounting

2nd Semester

EM 201 Human Resource Management

EM 202 Marketing Management

EM 203 Production & Operations Management

EM 204 International Business Management

EM 205 Managerial Finance

Final Semester

Any five courses from the following lists will be offered

MBM

BM 301 Islamic Banking

BM 302 Central Banking & Banking Laws

BM 303 General Banking Practices & Procedures

BM 304 Credit Management & Import Export Management

BM 305 Project Management

BM 306 Service Marketing

BM 307 Insurance Management

BM 308 E-Commerce & E-Banking

BM 309 Management Information Systems

The Research Project (3 Credits) Course code of MBM is provided below:

Course Name Course Code

Research Project BM 320